

**POWER OF ATTORNEY BY ASSIGNEE**  
(Not Accompanying Application)

The undersigned assignee of the entire interest in application for letters patent entitled: \_\_\_\_\_

A method of developing an interactive system

and having the named inventors Bradford Craig STARKIE

Serial No. 10/009,983, filed on or about the 11 day of December, 2001, hereby appoints the following attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith; said appointment to be to the exclusion of the inventor(s) and his (their) attorney(s) in accordance with the provisions of 37 C.F.R. 1.32:

Harold C. Hohbach, Reg. No. 17,757; Aldo J. Test, Reg. No. 18,048; Donald N. MacIntosh, Reg. No. 20,316; Edward S. Wright, Reg. No. 24,903; David J. Brezner, Reg. No. 24,774; Robert B. Chickering, Reg. No. 24,286; Richard F. Trecartin, Reg. No. 31,801; Steven F. Caserza, Reg. No. 29,780; Edward N. Bachand, Reg. No. 37,085; R. Michael Ananian, Reg. No. 35,050; Robin M. Silva, Reg. No. 38,304; Michael A. Kaufman, Reg. No. 32,988; Maria S. Swiatek, Reg. No. 37,244; Todd A. Lorenz, Reg. No. 39,754; Karen S. Smith, Reg. No. 31,426; Robert H. Pinsker, Reg. No. 42,078; Steven M. Freeland, Reg. No. 42,555; Larry Mendenhall, Reg. No. 38,555; Diane J. Mason, Reg. No. 43,777; William E. Nuttle, Reg. No. 42,943; James J. Diehl, Reg. No. 47,527; Renée M. Kosslak, Reg. No. 47,717; Brian T. Clarke, Reg. No. 45,552; Anne M. Shyjan, Reg. No. 47,086; David C. Foster, Reg. No. 44,685; and Victor E. Johnson, Reg. No. 41,546; provided that if any one of said attorneys ceases being affiliated with the law firm of FLEHR HOHBACH TEST ALBRITTON & HERBERT LLP as partner, employee or of counsel, such attorney's appointment as attorney and all powers derived therefrom shall terminate on the date such attorney ceases being so affiliated.

In accordance with 37 CFR 3.73 the assignee hereby certifies that the evidentiary documents with respect to its ownership have been reviewed and that, to the best of assignee's knowledge and belief, title is in the assignee seeking to take this action.

Direct all telephone calls to William E. Nuttle at (415) 781-1989.

Address all correspondence to:

FLEHR HOHBACH TEST ALBRITTON & HERBERT LLP  
Four Embarcadero Center - Suite 3400  
San Francisco, California 94111-4187

TELSTRA NEW WAVE PTY LTD

Assignee: \_\_\_\_\_

By: CHRISTOPHER DAVID ROWLES  
(typed name)

X Signature: [Signature]

X Title: GENERAL MANAGER

X Address: 242

EXHIBITION ST

MELBOURNE

X Date: 26<sup>th</sup> FEBRUARY 2002

File No. A-71191/DJB/WEN

RECEIVED  
CENTRAL FAX CENTER

A-71191/ENB

461124-25

FEB 22 2008

2481171/DBW/mxf

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***In re* application of:  
Bradford Craig STARKIE

Serial No. 10/009,983

Filed: March 22, 2002

For: A METHOD OF DEVELOPING AN  
INTERACTIVE SYSTEM

Examiner: SKED, Matthew J.

Group Art Unit: 2655

Confirmation No.: 3791

Date: February 22, 2008

**CHANGE OF CORRESPONDENCE ADDRESS**Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Please change the correspondence address for the above-identified patent application to the address indicated below, and address all correspondence to Edward N. Bachand associated with Customer No. 75149 at:

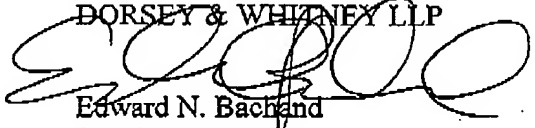
DORSEY & WHITNEY LLP  
US Bank Centre  
1420 Fifth Avenue, Suite 3400  
Seattle, WA 98101-4010  
Telephone No.: (650) 857-1717  
Facsimile No.: (650) 857-1288

Additionally attached is a copy of the executed Power of Attorney showing Mr. Bachand having authority to file this change of address. It would be appreciated if the attorney of record for the above referenced application would be updated to include all attorneys associated with Customer No. 75149.

Please feel free to contact me if you have any questions

Respectfully submitted,

DORSEY &amp; WHITNEY LLP

  
Edward N. Bachand  
Reg. No. 37,085Customer No. 75149  
US Bank Centre  
1420 Fifth Avenue, Suite 3400  
Seattle, WA 98101-4010  
Telephone No.: (650) 857-1717  
Facsimile No.: (650) 857-1288  
4829-4725-6834\1